



Freshness, aroma, taste



Culinary pleasures – good presentation is all!

Customers now demand more than just a full stomach. They demand absolute top quality. Today's prerequisites for perfect food preparation are flavour and aroma, freshness and an appetising appearance of all dishes. This is where the combi oven comes into play: they are ideal for gentle, and fresh preparation of high-quality foods. Professional catering is now unimaginable without them.

Most combi oven cooking methods work with water: boiling, steaming and regenerating, but also baking and roasting. This is where targeted jets of steam and hot air conjure up the delicious crust on roast pork and bread rolls - and why your water should be of the best quality. Only then do flavours and aromas develop properly, only then are limescale problems prevented. For the water to be exactly as it should be, we often have to 'help it along'.

BRITA filters

- make it possible to maintain a consistent high quality of prepared meals and baked goods and
- ensure the performance and long life of your equipment.

Your catering success is assured!

Water - it's all about reliable properties!

Not all water is the same – depending on the regional conditions, carbonate hardness and other content can vary. A low concentration of salts and minerals in the water is beneficial to the appliance and the food.

Limescale and unwanted impurities, such as chlorine, can impair the smell, taste and quality of food which also means that food can lose its fresh, crispy appearance much faster. Limescale is a real danger to the sensitive, high-quality appliances: wear and tear increases, expensive energy is wasted – at 4 mm this can be as much as 25 per cent! Baking and boiling programmes no longer run as they should, down time increases, turnover suffers and costs spiral out of control.

BRITA water filter systems remove all unwanted contents and supply water with precise and reliable properties: in this way, the flavour and aroma of all dishes can develop properly. Sensitive technology is also protected: limescale is not deposited inside the ovens ensuring trouble-free, fully functional equipment performance at all times.



Success can be planned!

Best water for finest dishes and baked goods and perfectly working appliances

You benefit in 3 ways at once! Ideally treated water gives you as a caterer or baker several benefits at the same time:

You increase your turnover!

- you can create top-quality dishes and baked goods
- your customers are satisfied,
- you encourage lasting loyalty of existing customers and
- easily attract new ones as well.

Your organisation works better!

- the appliances work smoothly and can work at full capacity even at peak times,
- the cooking process is visible as no salt film forms on the oven door glass

You reduce your costs!

- the risk of break down costs caused by limescale is minimised,
- maintenance work can be preventive and
- service costs drop significantly



For dishes that are a treat to the eyes and the palate!

You save money

- no break down times caused by limescale build up
- significantly reduced service costs
- less maintenance work
- optimum cleaning
- improved energy usage

Your customers enjoy

- natural-fresh aromatic dishes
- appetising, crisp appearance
- delicious, crisp, shiny baked goods
- full flavour development

We are always there for you!

Reliability is the key requirement for success – in any business you must be able to rely on fully functional machines around the clock. BRITA filters offer you this certainty.

Benefit from our many years of experience in water treatment for all regional conditions, appliance types and products. Use our professional analysis, our advice and service offers and wide product range!

We

We make your water ...

In the last 40 years the name BRITA has become synonymous with water quality. Expertise, know-how and, above all, passion and enthusiasm have made our family firm the world market leader for domestic water filters. In over 70 countries people trust BRITA treated water.



AquaQuell PURITY (for hard water)

The innovative AquaQuell PURITY concept is based on the AquaQuell technology and with its further improved filtration medium offers improved and consistent water quality. Moreover, intelligent electronics ensure even more reliability and operator convenience. AquaQuell PURITY systems work on an interchangeable cartridge principle: only the used filter cartridge is replaced, while the pressure vessel remains connected with the connecting hoses, e.g. to a coffee machine. Filter change = simple, quick, effective!



AquaQuell 1.5 (for hard water)

Unique filter cartridge technology from BRITA – compact, space-saving and with the new 4 step filtration. Simple, user-friendly handling (interchangeable cartridge principle) and a high capacity ensures optimum efficiency.



AquaQuell 06-B (for hard water)

Reliably prevents scale deposits. The concentrations of calcium and magnesium ions and of heavy metals (e.g. lead, copper, aluminium) are reduced, unwanted aromas and off tastes in the water are eliminated. BRITA also offers tried-and-tested AquaQuell technology to reduce carbonate hardness as a space-saving filter cartridge solution.

The optimum technology for your needs:

Our filter systems supply water properties that are consistent and precise. In order to adjust these properties to your exact requirements, professional water analysis should be carried out. With our specially developed BRITA water test kit we can determine local water the properties and, with our wide product range, comprehensive know-how and fast, professional ondemand service, we offer the ideal solution – water at its best.

You are always on the safe side!

All of our water filter systems meet the most stringent safety standards. The food quality of BRITA water filter products has been inspected and confirmed by an independent institute. The AquaQuell PURITY systems carry the TÜV test logo (Production monitored), TÜV/GS, SVGW, WRAS, VA, CE.

This means safety for you with a stamp of approval.







Your authorised BRITA dealer

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